

Market challenges and Successes in diverse Communities

Crime Rate

Communication (languages)

Over demand (HIP)

Customer Relations, (Vendors)

Marketing Barriers, (language, community)

Identify reaching new customers

Market prices ----- Market Demand

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How to get specialty vendors

How to attract vendors

Adding variety to market products by selling on consignment

Focus groups within your community

Having more culturally diverse products

HIP Confusion, 1 on 1 tour/explanation/walk thru

Why is food more expensive

Cost analysis

Taste test

Yay Millenials

How do I make my market more desirable/entertaining

Petting zoo/ childrens activities