

Keys to Success 30 ideas in 30 minutes

- 1 Club Sprouts Kids 5 stamps gets a prize Clue = veg of the day = stamp
- 2 Kids corner Classroom like arts crafts \$5 bag summer meals program
- 3 Scavenger Hunt things to find at market
- 4 Highlight the farmers
- 5 Tastings and votes 4 diff types potatoes squash nutrition info recipes
- 6 Stomp rockets supervise but for kids
- 7 fundraiser at commercial kitchen pop up dinner sold out
- 8 partnered with local art museum and did project with kids
- 9 farm fiber day at winter market
- 10 halloween kid/pet parade aquarium will bring touch tanks FREE in Boston
- 11 connection with farmers kitchens and pantries re: food waste
- 12 healthy eating cooking series with foods from vendors
- 13 pop up shopping tour with cooking matters tour and guides \$10 card for Market \$\$
- 14 kids day backpacks with school supplies, bookmobile, barbershop, for back to school
- 15 series of upcycle events material to reuse in different ways, ie egg cartons
- 16 how to grow own food w/ composting workshop suggested donation
- 17 terracycle.org takes things back dental floss, toothpaste tubes etc, fundraiser .02 back to org
- 18 connect mkts with community organization, local WIC senior center
- 19 transportation from senior center and WIC program visits each week
- 20 senior center funded music
- 21 kids cooking green, used recipes from Good and Cheap, \$ went to SNAP match
- 22 volunteers from culinary schools
- 23 cooking demos using culinary students or local chefs
- 24 went to assisted living and chefs did demos at markt
- 25 offered community groups to run ICE/Slush booth in exchange for set up take down groups earn \$400 to \$700/week
- 26 partnered with senior center at winter market used local produce to make kale salad soup market is set up by senior center

- 27 Good relations with BOHealth
- 28 Portland famers olympics ie: fill potato bag the fastest
- 29 Mothers day each vendor has a different basket and raffle them off
- 30 Free t-shirts and honey for \$100 donation
- 31 Cook Off Mayor Fire chief Police Chief
- 32 Considering Baby Goat yoga
- 33 know your vendors talk to them when customers are present to engage and talk about product
- 34 offer sponsorships logos on fliers, signs etc
- 35 pairing with vendors cheese and crackers then send to vendors
- 36 give recipes out
- 37 picnic space end of season harvest dinner
- 38 boston cycling union, repair bikes for \$5
- 39 get moving day