

Boosting Sales through Shopper Loyalty

Loyalty card, monthly \$20 gift card drawing entry

Bag of Goods

Loyalty cards stamped at other vendor spaces

Captured contact info add to contact list

Social Media fundraiser Honey Prize \$250 plus t-shirt

\$10 no price, 30-49 recognition FB

\$50 tote 75-79 regogo

Grand opening

Spinning wheel prize:

Free item \$ off purchase \$1 min per spin

Sponsorships from business = Space

Business vends/buys fruit at market as a giveaways

Another give away aprons

Vendor Loyalty Market card based on purchases

Discount on purchases

Meat producers buy 9 get 1 free

Punchcard

Sr Days 200 \$5 coupons to seniors to come and shop

Info booth space

Farmer Dave subsidize food

1st day of school, \$2 coupon to shop social media , list servs

School System:

Pre school event, give market coupons on book bag for students

Market bucks (used as MKT promo – gift cards – use these instead of \$\$

Balloons by donation branded

Customer of the week Highlight

Customer photos of dishes and share recipes

I love my farmers market because:

Flower giveaway